THE CHARACTERISTICS OF EU DOWNSTREAM ALUMINIUM INDUSTRY

Mario Conserva (President METEF, Italy) Cesare Pozzi (Gruppo di Ricerche Industriali e Finanziarie GRIF "Fabio Gobbo", LUISS Guido Carli University, Rome, Italy) Ernesto Cassetta (Gruppo di Ricerche Industriali e Finanziarie GRIF "Fabio Gobbo", LUISS Guido Carli University, Rome, Italy)

Paper presented at 11th ALUMINIUM TWO THOUSAND WORLD CONGRESS

9 - 13 APRIL 2019 BHR Treviso Hotel



Region	2000	2005	2010	2015	2016	2017	00-17
Africa	1,178	1,753	1,742	1,687	1,691	1,679	43%
Asia (EX China)	2,221	3,139	2,500	3,001	3,442	3,951	78%
GCC	ND	ND	2,724	5,104	5,197	5,149	89%*
China (<u>stima</u>)	2,794	7,806	17,331	31,518	32,641	35,905	1185%
North America	6,041	5,382	4,689	4,469	4,027	3,950	-35%
South America	2,167	2,391	2,305	1,325	1,361	1,378	-36%
Europeaan Union	2,951	3,256	2,298	2,141	2,199	2,135	-28%
Rest Of Europe	4,539	5,290	5,755	5,433	5,561	5,640	31%
Oceania	2,094	2,252	2,277	1,978	1,971	1,817	-13%
ROW est. Unreported	672	636	732	1,080	1,800	1,800	168%
Total	24,657	31,905	42,353	57,736	59,890	63,404	157%

Table 1 : Global production of primary aluminium (t x 1,000)

* Valore riferito al periodo 2010-2017. Fonte: elaborazioni su World Aluminium e CRU Group

Source: authors' elaboration on World Aluminium and CRU Group

metef

Region/Country	2012	2013	2014	2015	2016	2017	2012-2017	CAGR
USA	7,968	8,101	8,427	8,615	8,723	8,698	9%	1.8%
Canada	684	693	717	771	778	793	16%	3.0%
Mexico	837	890	994	1,012	1,049	1,095	31%	5.5%
North America	9,489	9,684	10,138	10,398	10,550	10,585	12%	2.2%
Germany	3,240	3,284	3,463	3,497	3,544	3,590	11%	2.1%
Italy	1,740	1,724	1,750	1,738	1,774	1,847	6%	1.2%
EU	9,671	9,722	10,113	10,203	10,479	10,794	12%	2.2%
Russia	1,029	1,056	988	916	925	967	-6%	-1.2%
Other Europe	2,533	2,646	2,675	2,658	2,728	2,952	17%	3.1%
China	24,619	27,835	30,468	32,045	34,614	39,096	59%	9.7%
Japan	3,379	3338	3,447	3,382	3,405	3,527	496	0.9%
India	1,562	1,562	1,658	1,737	1,864	1,921	23%	4.2%
Rest of Asia	3,625	3,805	4,033	4,209	4,321	4,445	23%	4.2%
Middle East	1,815	1,886	2,068	2,245	2,442	2,925	61%	10.0%
Total Asia	35,000	38,426	41,720	43,623	46,646	51,915	48%	8.2%
Australasia	423	421	367	227	223	172	-59%	-16.5%
Africa	693	682	711	728	800	900	30%	5.4%
Central & South America	1,595	1,666	1,608	1,500	1,408	1,462	-8%	-1.7%
TOTAL	58,618	62,431	66,413	68,451	71,828	77,753	33%	5.8%
Product	2012	2013	2014	2015	2016	2017	2012-2017	CAGR
Extrusions	22,521	24,387	25,949	26,725	28,112	29,695	32%	5.79
Flat-Rolled Products	20,417	21,596	22,999	23,716	24,802	26,253	29%	5.29
Castings	15,679	16,447	17,465	18,010	18,913	21,805	39%	6.89
TOTAL	58.618	62,431	66,413	68,451	71,828	77,753	33%	5.8%

Table 3: Global aluminium semis production (t x 1,000)

Source: authors' elaboration on World Aluminium and CRU Group



Figure 1: Global production of primary aluminium in 2000 (inner ring) and in 2017 (outer ring)



Source: authors' elaboration on World Aluminium and CRU Group





Figure 2: Total revenues generated by the European aluminium industry

Source: European Aluminium



Country	2000	2005	2010	2015	2016	2017	Δ 00-17
Germany	644	643	401	542	548	535	-17%
France	441	442	357	419	425	416	-6%
Spain	365	397	366	349	353	337	-8%
UK	305	366	186	47	46	40	-87%
Netherlands	302	334	214	31	57	36	-88%
Italy	189	193	135	0	0	0	-100%
Romania	179	244	207	207	208	210	17%
Greece	163	165	135	176	182	181	12%
Slovakia	110	159	163	171	174	174	58%
Sweden	100	103	93	116	123	123	23%
Slovenia	75	121	41	84	84	84	11%

Table 4: Total EU production of primary aluminium (t x 1,000)

Source: CRU Group



Figure 3: Production of primary aluminium in the EU (x 1,000)



2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

Source: authors elaboration on CRU Group data



Figure 4: Primary aluminium balance in EU



Source: authors' elaboration on CRU Group data



Country	2000	2005	2010	2015	2016	2017	∆00-17
Russia	1,166	821	755	1,228	1,399	1,402	20%
Norway	1,070	1,492	1,455	1,209	1,303	1,322	24%
Iceland	199	260	772	304	688	816	310%
UAE	108	108	206	564	612	612	467%
Mozambique	12	568	659	488	519	511	4158%
India	0	0	3	52	45	220	
Bahrain	9	15	115	59	76	132	1367%
Egypt	45	76	80	91	109	116	158%
South Africa	24	31	26	69	54	110	358%
Bosnia and Herzegovina	73	132	122	72	104	94	29%
Others	835	695	757	1,086	855	632	-24%
Total	3,541	4,199	4,951	5,222	5,764	5,968	69%

Table 5: Primary aluminium imports in EU by countries (tx 1,000)

Source: authors' elaboration on World Aluminium and CRU Group







Source: CRU Group



Figure 6: Estimated secondary aluminium balance in EU (t x 1,000)



Source: elaborazioni su dati Eurostat ComExt database



30% 29% 29% 29% 27% 26% 25% 26% 23% 19% 19% 18% 17% 16% 15% 15% 15% 14% 2000 2001 2002 2003 2004 2005 2006 2010 2011 2012 2013 2014 2015 2016 2017 2007 2008 2009 EU28 China Row

Figure 7: EU share of the global production of semi-finished aluminium products (%)



Region/		2007	2042	2042	204.4	2045	2046	2017	Δ	
Country	2000	2007	2012	2013	2014	2015	2016	2017	2000- 2017	CAGR
France	983	988	981	955	982	1,005	1,044	1,052	7%	0.4%
Germany	2,632	3,432	3,240	3,284	3,463	3,497	3,544	3,590	36%	1.8%
Italy	1,628	1,884	1,740	1,724	1,750	1,738	1,774	1,847	13%	0.7%
Spain	632	875	708	710	735	761	810	822	30%	1.6%
UK	638	484	294	321	331	320	332	362	-43%	-3.3%
Other countries	2,888	4,150	3,117	3,144	3,297	3,277	3,380	3,552	23%	1.2%
TOTAL	9,124	11,483	9,671	9,722	10,113	10,203	10,479	10,794	18.3%	1.0%
Product	2000	2007	2012	2013	2014	2015	2016	2017	Δ 2000- 2017	CAGR
Extrusions Flat-	2,797	3,850	2,749	2,684	2,791	2,666	2,712	2,767	-1%	-0.1%
Rolled Products	3,796	4,440	4,044	4,136	4,228	4,264	4,406	4,503	19%	1.0%

Table 6: EU Production of semi-finished aluminium products, by countries and product categories (t x 1,000)



Figure 8: Production of aluminium extrusions in EU (2000=100)





Region/Country	2000	2007	2012	2013	2014	2015	2016	2017	Δ 2000- 2017	CAGR
France	190	137	139	130	144	150	149	150	-21%	-1.4%
Germany	484	615	536	540	574	570	570	584	21%	1.1%
Italy	481	567	543	500	487	523	549	607	26%	1.4%
Spain	310	491	396	370	347	362	387	381	23%	1.2%
UK	184	114	86	89	89	78	78	84	-54%	-4.5%
Other countries	1,148	1,927	922	890	944	893	925	927	-19%	-1.3%
TOTAL	2,797	3,850	2,622	2,519	2,585	2,576	2,658	2,733	-1%	-0.1%

Table 7 : EU production of aluminium extrusions, by countries (t x 1,000)

Source: elaboration on CRU Group data



N.	Company	Number of plants	Capacity 2015	Capacity 2018
1	Hydro Aluminium - Extruded Solutions	34	616,500	631,000
2	Grupa Kety S.A.	2	80,500	93,500
3	Sankyo Tateyama K.K.	4	88,500	89,000
4	Aluminios Cortizo S.A.	6	70,000	86,000
5	Industrija Metalnih Polizdelkov d.d. [Impol]	2	75,500	75,000
6	Eural	1	70,000	70,000
7	Hammerer Aluminium Industries GmbH [HAI]	3	60,500	68,500
8	Metra S.p.A.	3	67,000	64,000
9	Extrusion y Lacados Benavente, S.A. [Exlabesa]	5	54,000	63,500
10	Otto Fuchs Metallwerke K.G.	1	70,000	60,000
11	Alumil S.A.	3	71,500	59,600
12	apt Hiller	2	64,000	59,500
13	Alco Hellas S.A.	6	90,000	53,981
14	All.Co. S.p.A.	4	24,500	50,000
15	OpenGate Capital LLC	2	49,000	45,000
16	BOAL B.V. [BOAL Profielen]	3	46,000	44,500
17	Constellium	3	33,000	44,500
18	Indinvest L.T. S.r.l.	1	31,500	41,500
19	Richter Aluminium GmbH	2	45,000	40,000
20	Erbslöh AG	1	42,000	38,000
Total	EU	247	3,812,790	3,859,445

Table 8: Aluminium extrusiontop EU companies andproduction capacity

Source: elaboration on CRU Group data



Product category	HS Code	Code description	MFN Applied tariff (%)	EU law (Regulation No.)
	76.01.100000	Aluminium, not alloyed	3	R0705010
Unwrought	76.01.202010	Aluminium alloys, Slabs and billets, Slabs and billets containing lithium	0	R1623900
aluminium	76.01.202090	Aluminium alloys, Slabs and billets, Other	4	R1623900
	76.01.208000	6	R9720860	

Table 9: MFN import tariffs for aluminium and articles thereof in the EU (2018)

Source: Authors based on European Commission, Market Access Database (accessed September 5, 2018) and WTO Tariff Download Facility (accessed September 5, 2018)



Figure 9 : Breakdown of the extra-costs for the EU aluminium downstream industry stemming from EU import tariffs on unwrought aluminium between 2000 and 2017 (€ million – real 2018)





The aluminium industry has always been present in EU with a large range of activities along the entire value added industrial chain. While the upstream activities have been historically characterized by strong industrial concentration often justified by their specific economic and technological features, especially its huge capital outlays, the downstream segments have mostly consisted of both large vertically integrated companies and a number of small and medium sized enterprises. The competitive advantage in EU aluminium value chain undoubtedly lies in the technological leadership of the downstream activities. Extruders, rollers, and some casters rely on modern technologies and are able to achieve the highest international standards in terms of quality of products and production processes thus ensuring timely, reliable, and customised supply for many manufacturing processes and end-user industries.



The aluminium downstream sector has progressively became a beacon for the entire aluminium value chain, in particular when accounting for the downsized role of primary producers. Furthermore, the aluminium downstream sector (including manufacturers of extruded, rolled and cast aluminium, as well as producers of foil, wire, slug, and powder, lacquers and anodisers, and other applications) accounts for nearly the 92 percent of the total employment in the whole EU aluminium industry. Accordingly, it is thus essential to provide all the right support to maintain this leadership and possibly reinforce the economic and industrial competitiveness of firms producing semi-finished products. At the same time, it is fundamental to rebuild the widespread manufacturing competences throughout the entire EU, thus reversing the current path of industrial desertification that has interested in particular those territories characterized by weaker geographical proximity relationships with the enduser industries.



In the following, some policy recommendations will be drawn based on overall report's findings:

1- Abolishing import tariffs on unwrought aluminium to reduce downstream costs without bias to the upstream production

Lacking raw materials, and with a primary production that has strongly declined in recent years, the EU aluminum industrial value chain strongly depends on foreign production of metal.Import tariffs inevitably confer a cost disadvantage to EU manufacturers of semi-finished products compared to foreign competitors, imposing a customs duty on unwrought aluminium has the effect of increasing unitary production costs of downstream aluminium **by about 1 Billion euro/year**.

In markets opened to international competition, a coherent policy would require the opposite strategy. By reducing the price of unwrought aluminium and by widening the sources of supply, the abolition of import tariffs can improve the competitiveness of downstream producers and, as a consequence can reinforce the market position od end-user industries.



The maintenance of the primary aluminium production in EU can only be justified on strategic reason and the customs duty should not be regarded as a possible tool for supporting the upstream industry.

As import tariffs on unwrought aluminium have substantially failed to protect unexploited local primary production capacity and to favour an increase in the EU production and export of primary aluminium, one can questioned which policies have to be adopted in upstream activities.

Empirical evidences and recent market developments clearly indicate that in the EU context the maintenance of a primary production is not possible except for low shares of the total apparent consumption. Moreover, recent debates in United States also highlight the increasing relevance of investigating alternative remedies for dealing with the import dependency is strategic industries, such as the aluminium industry27, especially in a context characterised by a broad variety of different government interventions. Indeed, government interventions, primarily in the form of energy subsidies and concessional finance, are relatively large in primary aluminium thus influencing the entire value chain.



Improving industrial competitiveness of downstream sector through innovation, research and resource efficiency:

Metal working has a long established tradition in the EU, and EU aluminium downstream producers were able to keep the EU industry profitable despite cost disadvantages. However, industrial policies of many emerging economies are deliberately aimed at scaling up the aluminium value chain, by moving from upstream to downstream activities and to more efficient and high-value solutions. Maintaining the technological leadership and possibly reinforcing the competitiveness of EU companies producing aluminium semis would thus require government interventions, sectoral policies and incentives for downstream activities should be primarily directed to expand their innovative, research and technological capacities, as well as to encourage improvement in sustainability, resource efficiency and environmental performances both to reduce the carbon content of products and to facilitate the subsequent recycling and reuse of aluminum waste in a circular economy perspective.



The industrial competitiveness of EU downstream sector depends on the relations with the major end-user industries

Coherent and coordinated policies are required to improve the economic and competitiveness of the downstream aluminium companies, looking at the interactions between measures in different areas, such as energy, trade, research, raw materials, and public administration. The contraction of these industries in many countries of the EU effectively have forced them to operate in a wider competitive context, of a generally global dimension, not always characterized by equal conditions of competition. Improving the understanding of the aluminium industry

The increasing number of studies on the aluminium industry is a clear sign of the demand for a better understanding of the complexity of international production and how competitive conditions in raw can affect single economies. In respect of this need, researchers must confront with lack of reliable data and economic statistics related in particular to the downstream activities. One of the aim of the LUISS reports about the EU aluminium industrial system is to contribute in establishing a constructive and transparent exchange of views on the aluminium industry in the EU. To improve policy making, further analysis would be needed thus allowing to better take into account the overall impact of proposed measures all along the aluminium value chain and, ultimately, on European consumers.

